

## BRANDING, EMBROIDERY & NUMBERING

## BRANDING SET-UP SPECIFICATIONS

Please ensure an electronic version (e.g. Corel draw / PDF / EPS / TIFF / JPEG) of the logos required are sent through with your orders. Please check the proof that will be sent to you for logo positioning and colours.

If you need a new logo designed or if we have to redraw a logo or emblem due to poor quality sample, there might be extra charges and proofs will be sent to you for approval. A clear sample or example will be needed for redraw of logo's. All corporate logos supplied as vector artwork MUST comply with Logo

Guides:

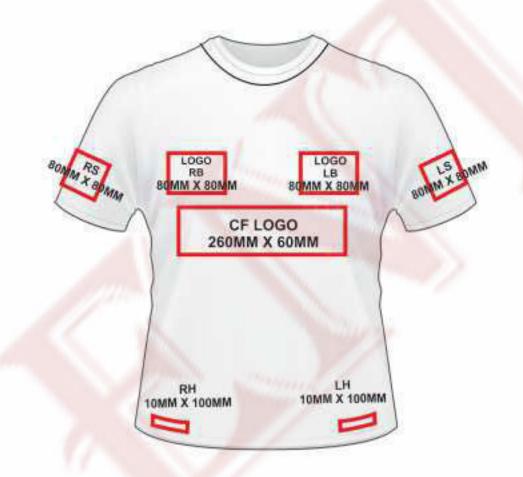
## FORMAT

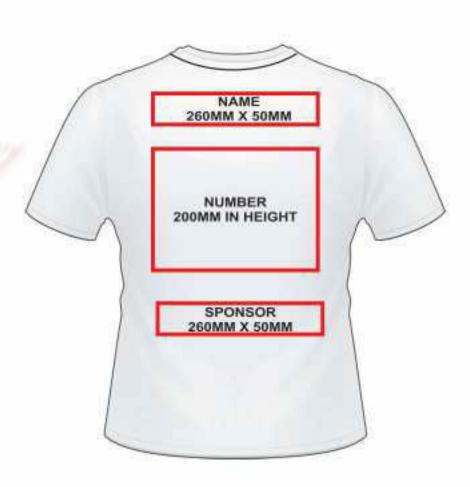
#### **ELECTRONIC**

The preferred format for logos is in vector format that is CorelDRAW or Adobe Illustrator files (or PDF / EPS if converted from original files). Otherwise a TIFF, Bitmap or JPEG with a high resolution. DST files for embroidery will ensure no extra charge for digitizing.

#### HARD COPY

If there is not an electronic version of the logo available, the logo will need to be supplied as a good quality hard copy. This can be a paper copy or laser printout but a redraw charge will be added to your order.





## EXAMPLES









#### **FONT**

Provide font names where applicable or when sending artwork, convert all fonts to curves.

#### SIGN-OFF

Ensure that all details on proof forms are checked and approved with a signed copy or via email.

#### COLOURS

Pantone numbers must be provided if you require an exact colour, otherwise standard colours will be used.

MSB STANDARD REGULAR

CURLY

BLOCK 349 349 349 349 349

TEAM

COLLEGE

TECHNO

CAT'S TAIL

STAMP CASUAL

349 349 349 349 349



# COLOUR SET

## COLOURS

Sublimated jerseys allows you to use a variety of colours with no extra cost whatsoever. Panels and collars on the other hand will have you reach into your pocket slightly deeper but for better quality.

Here at MSB Sportswear we work from your pantone references If you do not know anything about colour, do not stress, we always have our standard colour palette ready for you to choose from.

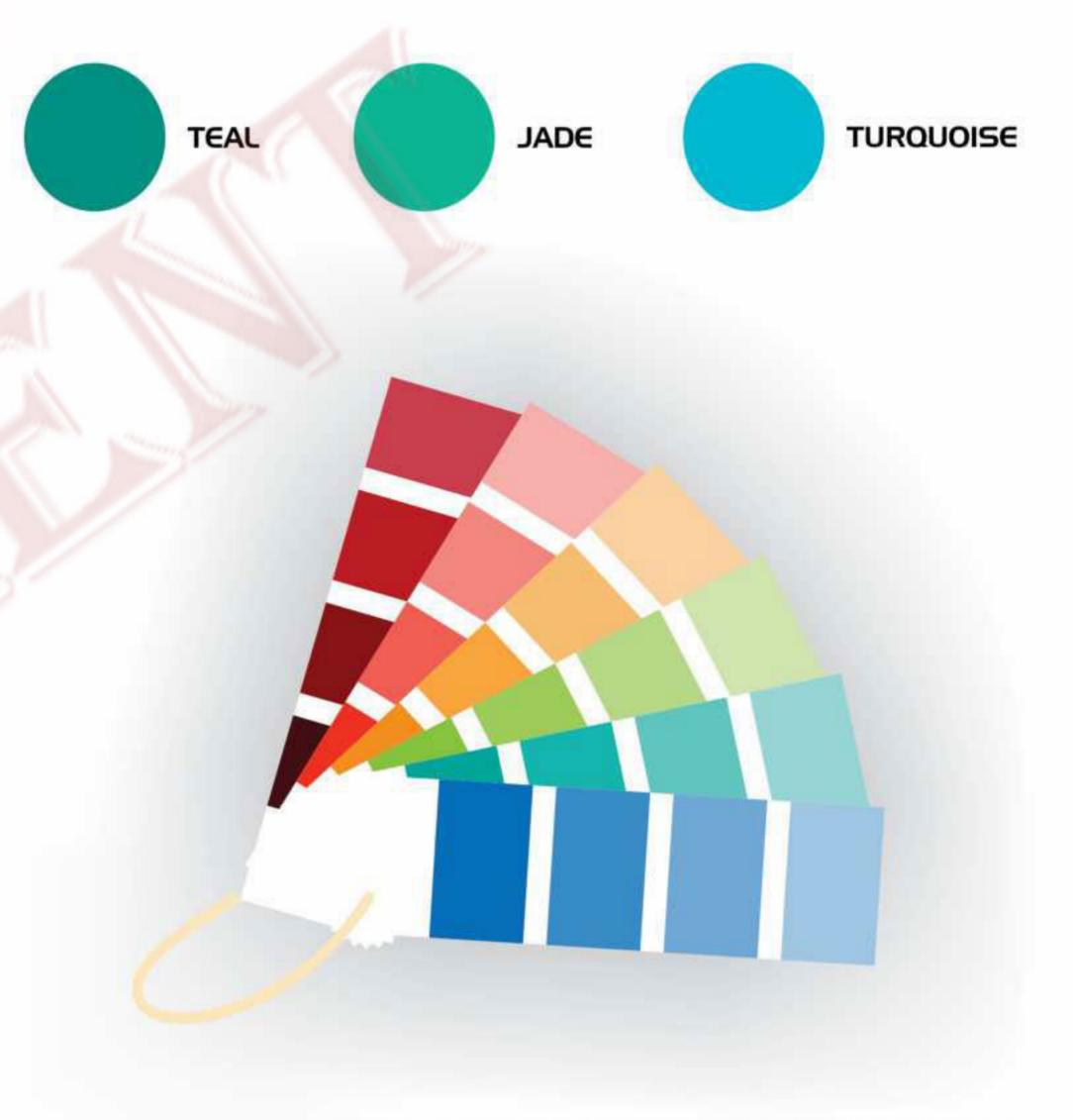




# COLOUR SET

## COLOURS





These colours are chosen for material by our terrific Graphic Designers.

## RUGBY STYLES

## RUGBYJERSEY FITTINGS

#### THE STANDARD / CLUB FIT

Our traditional, classic shape for a loose fitting comfortable feel.

#### THE SLIM-FIT

More streamline for a closer fit, but still comfortable enough for maximum movement.

#### THE TIGHT-FIT

More muscle hugging with a superior feel and extra stretch to ensure durability and performance.



CLUB / STD FIT



SLIM FIT



TIGHT / INT FIT (with Binding or Hem finish)

## COLLAR STYLES

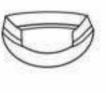








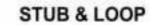




1-POINT COLLAR

2-POINT COLLAR

MANDARIN COLLAR Y-FLAT COLLAR



ROUND







OVAL

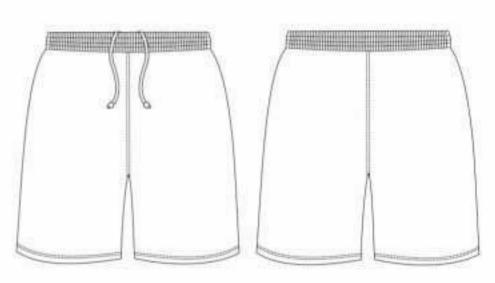
WILD CAT

V-INSERT



RUGBY SHORT

drawcord, with or without pockets



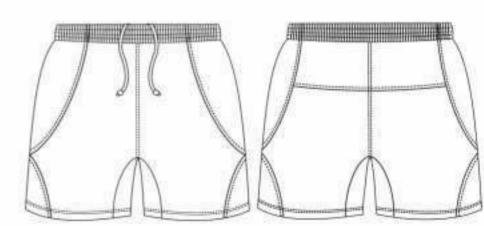
WARM-UP SHORT

drawcord, with or without pockets



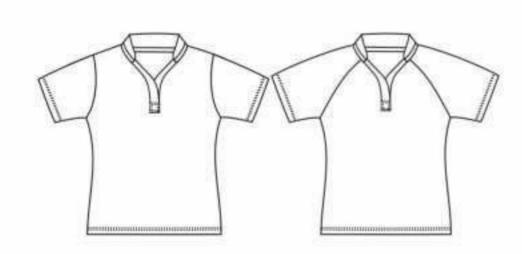
TWILL RUGBY SHORT

drawcord, with pockets & re-inforcements



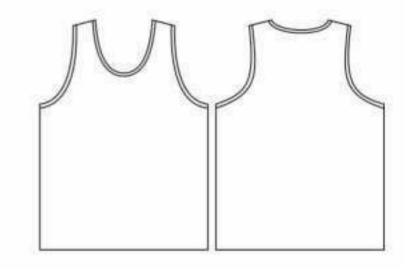
PROFILE RUGBY SHORT

poly cotton twill & everest



LADIES RUGBY

set-in / raglan sleeve



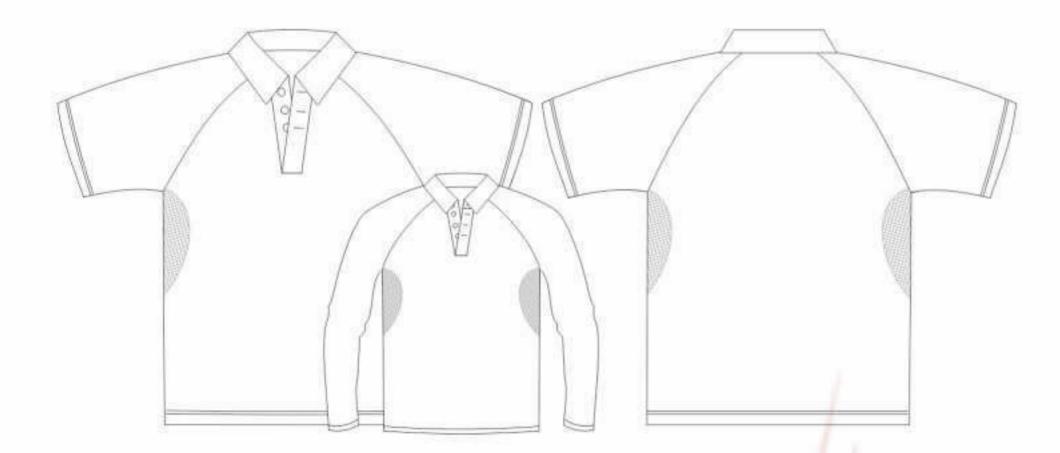
MENS STANDARD WARM UP VEST



### RUGBY SOCKS - Pull Up or Tie Up

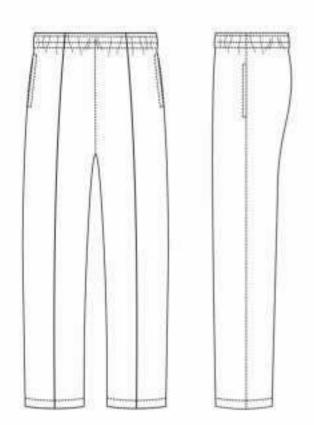
Knitted Socks. Please enquire about different colours available. Can have any stripe thickness.

# CRICKET STYLES



CRICKET SHIRT

raglan shirt with collar (short & long sleeve)



**CRICKET PANTS** 

extra seams front and back pockets



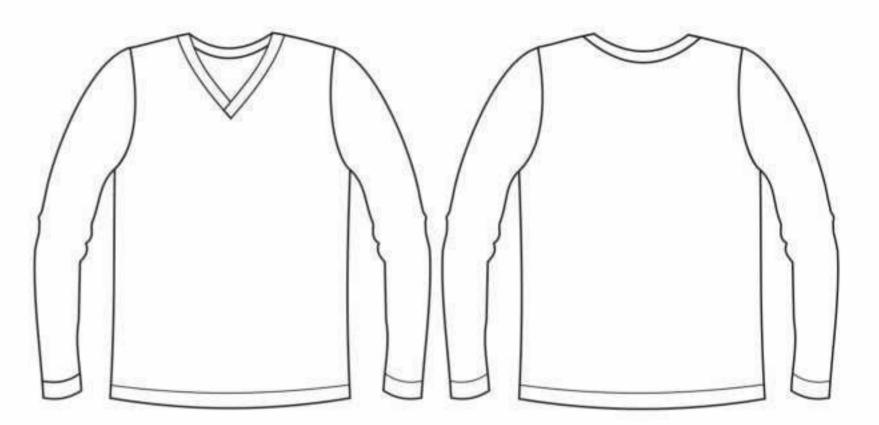
#### SLEEVELESS PULL OVER

with or without ribbing



#### CRICKET SHIRT

set-in shirt with collar (short and long sleeve)

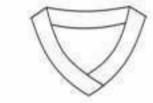


#### LONG SLEEVE PULL OVER

with or without ribbing

## SOCCER & MENS HOCKEY STYLES

## COLLAR STYLES



V-NECK CROSS OVER



V-NECK



**CREW NECK** 



**GRANDPA COLLAR** 





INSERT V-NECK WITH PIPING WITH PIPING



MENS HOCKEY TANK VEST

round or v-neck collar



#### SOCCER/HOCKEY SET-IN SLEEVE

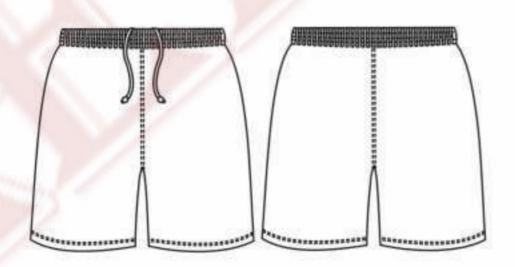
v-necks can have a collar



## SOCCER SOCKS - Pull Up or Tie Up

Knitted socks. Please enquire about different colours available. Can have any stripe thickness.





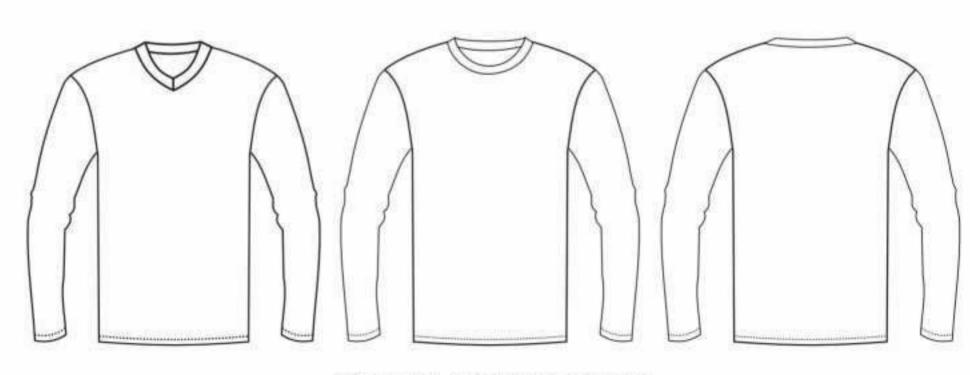
## SOCCER/HOCKEY SHORT

with drawcord. no side seams. no pockets



### HOCKEY SMOCK

set-in and v-neck



MENS STANDARD WARM UP VEST

## NETBALL & LADIES HOCKEY STYLES

## COLLAR STYLES









V-NECK

WITH COLLAR





**PLACKET** COLLAR



NETBALL/LADIES HOCKEY DRESSES

round or v-neck collar



LADIES FIT VEST

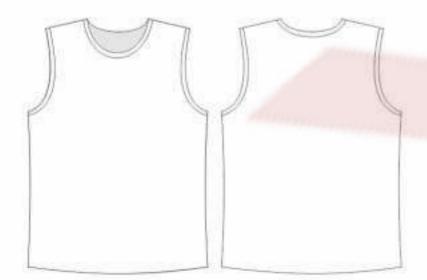
round or v-neck collar



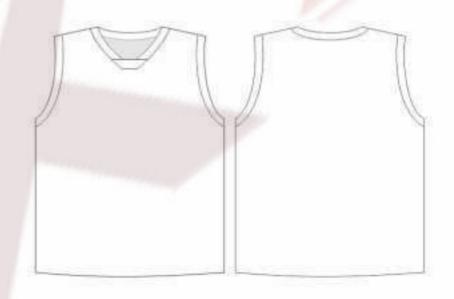




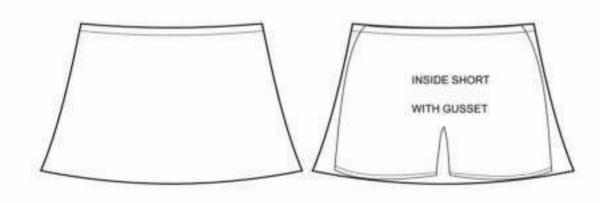
**PULL OVER BIB** 



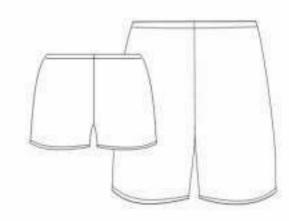
LADIES TANK VEST



**SQUARE NECK VEST** 



2 PANEL SKIRT & SKORT (skort has spandex inside)



SKI PANTS & **HOT PANTS** 

# ATHLETIC & CYCLING STYLES

## COLLAR STYLES







TURTLE

**GRANDPA** 

MANDERIN



MENS ATHLETIC VEST



LADIES CROPPED TOP & UNISEX ATHLETIC SHORT



QUANTEC SHORT long or short



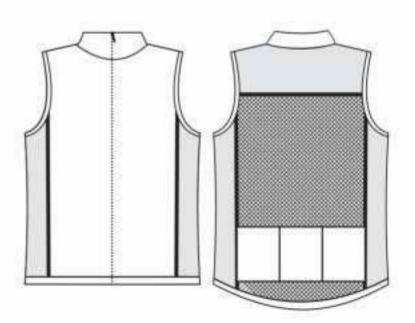
SHORT & LONG SLEEVE

1/4, 3/4 or full zip



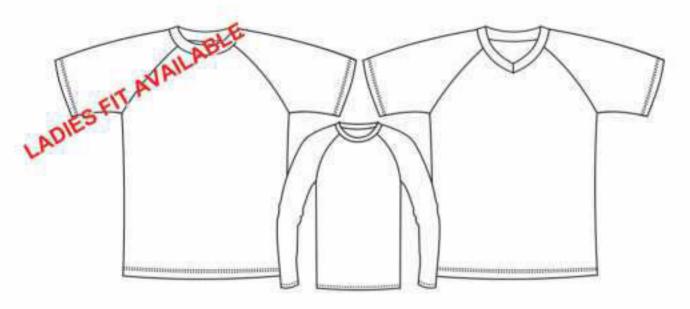
LADIES SLEEVELESS

1/4, 3/4 or full zip



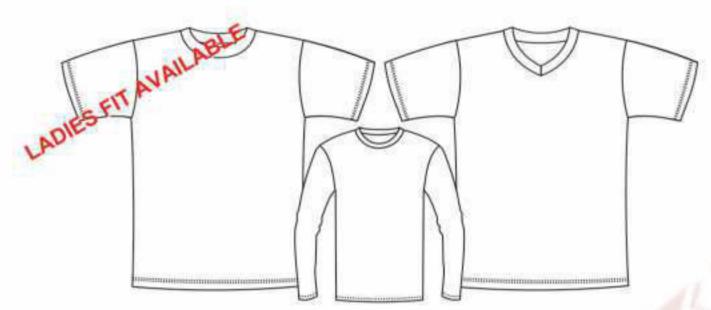
# CYCLING JACKET micro active & mesh panels reflective / normal piping

# WARM UP & OTHER STYLES



RAGLAN T-SHIRT

standard or slim fit, round or v-neck



**SET-IN T-SHIRT** 

standard or slim fit, round or v-neck



RAGLAN GOLF SHIRT

standard or slim fit, traditional, y-neck or v-neck with collar



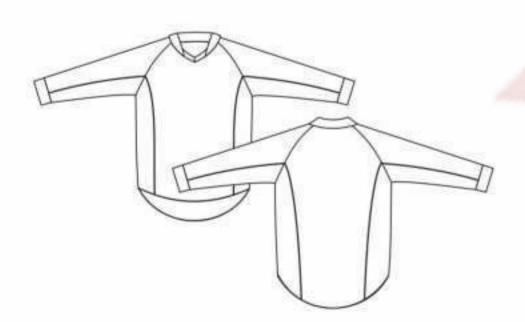
SET-IN GOLF SHIRT

standard or slim fit, traditional, y-neck or v-neck with collar



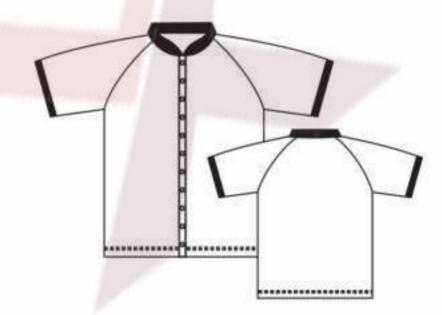
ICE HOCKEY

set-in and v-neck



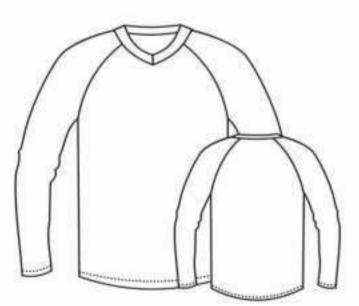
PAINTBALL SHIRT

side and arm panels plus piping



POKER SHIRT

collar & sleeve with ribbing, studs front



MENS BIKER SHIRT

raglan, v-neck or round neck



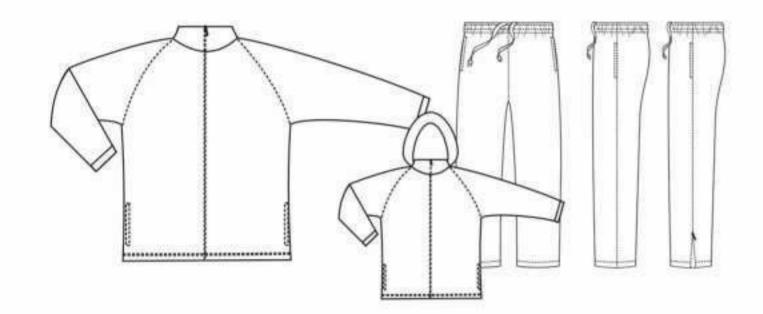
**MENS FISHING SHIRT** 

set-in, collar with zip

## RUGBY



# TRACKSUIT & JACKET STYLES



### RAGLAN TRACKSUIT TOP

available in standard, slim or ladies fit hidden hood optional



#### STANDARD HOODIE

with or without fleece lining



### STANDARD JACKET

padding & ribbing optional



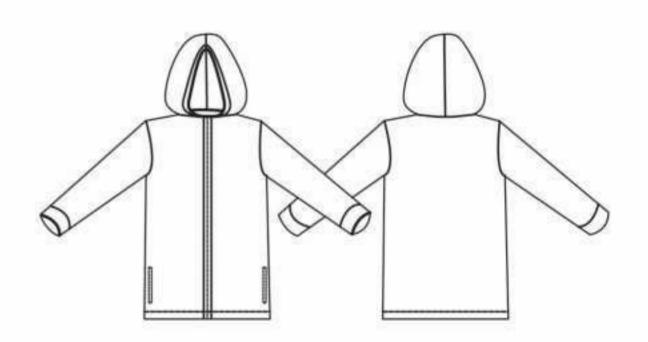
## **FLEECE TOP**

hood, pockets and zips optional



#### **SET-IN TRACKSUIT TOP**

available in standard, slim or ladies fit hidden hood optional



#### RAIN JACKET

various linings available











## GOLF





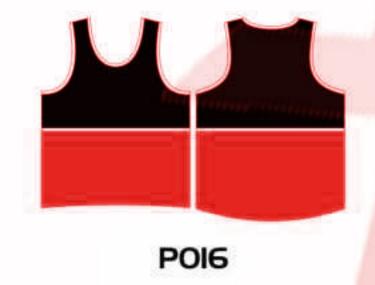




## SOCCER



## ATHLETICS







## HOCKEY/NETBALL



## TRACKSUITS & HOODIES



# SUBLIMATED DESIGNS

## RUGBY



# ACCESSORIES

We also offer a wide variety of gear and accessories which can be branded with your team/sponsor logo.



For more options please browse online and let us know what you are interested in.

Email: sales@xelent.com.pk Tel: +92 302 292 2242 Web: www.xelent.com.pk